



10th Annual Wisconsin Women's Health

ADVOCACY SUMMIT

Tuesday March 12, 2019 ▶ Monona Terrace ▶ Madison WI

RAISING WOMEN'S VOICES

SPONSOR ◀

EXHIBIT ◀

ADVERTISE ◀



Wisconsin Alliance for
Women's Health

www.supportwomenshealth.org

EVENT DETAILS

For the 10th year in a row, the Wisconsin Women's Health Advocacy Summit will inform, involve, and inspire hundreds of stakeholders—mothers, advocates, health care professionals, legislators, business owners, community leaders, students, and more—at this powerful event that works to ensure a healthier future for Wisconsin. Join us as we collectively raise women's voices!

We know that healthy women contribute to healthy families and healthy communities. Recognizing this connection, the Wisconsin Alliance for Women's Health (WAWH) is dedicated to advancing women's health by engaging, educating, and empowering individuals and organizations. Our vision is to create an environment in which ALL Wisconsin women, at every age and stage of life, can realize their optimal health, safety, and economic security.

The 10th annual Summit will be a full-day conference taking place:

Tuesday March 12th, 2018
Monona Terrace
1 John Nolen Dr, Madison, WI 53703

The 2019 Summit will educate, engage, and empower the many individuals and organizations working for, with, and on behalf of women and girls in our state. The event will feature local and national keynote speakers and panels addressing all women—of every age, stage, race, background, orientation, faith, education and situation—and all aspects of a woman's well-being, including but not limited to economic security, safety, chronic disease, mental health, substance use, violence, reproductive health, and much more.

In past years, the Summit boasted more than 75 local, state, and national sponsors and nearly 300 participants, including women, physicians, community leaders, advocates, and students.



SPONSORSHIP, EXHIBIT, AND ADVERTISING

As always, we look forward to equipping our attendees with the many services, products, and resources that our incredible partners and women's health supporters have to offer.

On the following pages, you will find a comprehensive listing of opportunities for businesses, organizations, and non-profits to sponsor this event, spread messages, and share information through large sponsorships, exhibits, and advertising. Our large sponsors will be celebrated at the event through prominent displays, printed materials, and verbal recognition, as well as on event publicity and media outreach. We capitalize on local media, social media, and the connections of our large and diverse planning committee and other partners to publicize the event. We also recognize the generosity of our supporters in our ability to offer free scholarship registrations, allowing persons of all socioeconomic statuses to attend.

Secure your sponsorship today!

Sponsors, exhibitors, and advertisers may register their support online and pay by credit card at www.supportwomenshealth.org/wwhps.

Or, simply mail the attached form with payment made out to WAWH to: PO Box 1726 Madison WI 53701.

Lodging

Please note that all are welcome to take advantage of discounted lodging rates. A block of rooms will be made available and details will be communicated by January 11, 2019. Please check our website at www.supportwomenshealth.org/wwhps, or contact Sara Finger at 608.251.0139 Ext. 1, or sara.finger@wiawh.org with questions.

Tax Deductions

Please note that your contribution MAY be tax deductible to the extent allowed by law. WAWH is a 501(c)(3) organization. WAWH will send a receipt to you for your tax records when appropriate.

Questions?

Please contact Sara Finger at 608.251.0139 Ext. 1 or email sara.finger@wiawh.org or visit www.supportwomenshealth.org/wwhps.

Deadline is February 1, 2019.



SPONSOR! EXHIBIT! ADVERTISE!

SPONSOR	BENEFITS	COST
Champion Sponsor	<ul style="list-style-type: none"> • Recognition on broad event promotion and marketing efforts • Recognition in press releases and media opportunities • Opportunity to give verbal remarks at the event • Opportunity to distribute branded materials to attendees • Verbal and printed recognition at the event • Audiovisual logo recognition at the event • Logo included on large signage and table signage at the event • Premiere exhibit space included • Up to 5 event registrations included with unique promo code • Full page advertisement included • Large logo and link included on event website • Acknowledgement in registration packet 	\$7,500
Empower Level	<ul style="list-style-type: none"> • Verbal and printed recognition at the event • Audiovisual logo recognition at the event • Logo included on large signage and table signage at the event • Premiere exhibit space included • Up to 3 event registrations included with unique promo code • Half page advertisement included • Large logo and link included on event website • Acknowledgement in registration packet 	\$5,000
Engage Level	<ul style="list-style-type: none"> • Audiovisual logo recognition at the event • Logo included on large signage and table signage at the event • Premiere exhibit space included • Up to 2 event registrations included with unique promo code • Quarter page advertisement included • Logo and link included on event website • Acknowledgement in registration packet 	\$2,000
Educate Level	<ul style="list-style-type: none"> • Audiovisual logo recognition at the event • Exhibit space include • 1 event registration included with unique promo code • Business card size ad included • Link included on event website • Acknowledgement in registration packet 	\$500

See reverse for exhibiting and advertising opportunities!

Questions? Please contact Sara Finger at 608.251.0139 Ext. 1 or sara.finger@wiawh.org.
Deadline is February 1, 2019.

SPONSOR! EXHIBIT! ADVERTISE!

EXHIBIT	INCLUDES	COST
For-profit with 1 registration	<ul style="list-style-type: none"> • 6 foot display table with table curtain • Participation in "Mingle for Money" promotion activity • Recognition in registration packet • Registration for 1 exhibit staff (including meals and snacks) 	\$345
For-profit without registration	<ul style="list-style-type: none"> • 6 foot display table with table curtain • Participation in "Mingle for Money" promotion activity • Recognition in registration packet 	\$300
Non-profit with 1 registration	<ul style="list-style-type: none"> • 6 foot display table with table curtain • Participation in "Mingle for Money" promotion activity • Recognition in registration packet • Registration for 1 exhibit staff (including meals and snacks) 	\$195
Non-profit without registration	<ul style="list-style-type: none"> • 6 foot display table with table curtain • Participation in "Mingle for Money" promotion activity • Recognition in registration packet 	\$150
ADVERTISE	AD SPECIFICATIONS	COST
Full page	7.75 inches x 10.5 inches, vertical, full color, fully-embedded PDF preferred	\$1,000
Half page	7.75 inches x 4.5 inches, horizontal, full color, fully-embedded PDF preferred	\$500
Quarter page	3.6 inches x 4.5 inches, vertical, full color, fully-embedded PDF preferred	\$250
Business card size	3.6 inches x 2 inches, horizontal, full color, fully-embedded PDF preferred	\$100

Information for Exhibitors

Exhibitors will benefit from an event floor plan boasting high-traffic exhibit space and an agenda that allows for ample networking time. A minimum of 60 minutes throughout the day will be dedicated to networking. During this time, attendees will be encouraged to visit booths and engage with exhibitors through our popular "Mingle for Money" game, which allows participants to accumulate play money by engaging with exhibitors. Once participants accumulate \$100 in play money, they are entered into a drawing. This activity has been incredibly popular with event attendees and exhibitors alike.

Information for Advertisers

All advertisements will be printed in full color and included in the event registration packet for all attendees. Advertising files should be submitted via email by February 1, 2019 to sara.finger@wiawh.org. Ads should be saved in high-resolution (300dpi) PDF or EPS files.

Design services are available for an additional cost. Please contact sara.finger@wiawh.org for details.

Questions? Please contact Sara Finger at 608.251.0139 Ext. 1 or sara.finger@wiawh.org.
Deadline is February 1, 2019.

SPONSOR! EXHIBIT! ADVERTISE!

YOUR COMPANY/ORGANIZATION		
Organization Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		
SPONSORS & EXHIBITORS: Please include a description of your company/organization for conference materials (50 word max):		
Name(s) of Exhibit Staff:		

HOW WOULD YOU LIKE TO SHOW YOUR SUPPORT? (see previous pages for details)		
SPONSOR	COST	QUANTITY
CHAMPION LEVEL Includes: exhibit, full page ad & 5 registrations - All attendees will need to register separately with promotional code	\$7,500	
EMPOWER LEVEL Includes: exhibit, half page ad & 3 registrations - All attendees will need to register separately with promotional code	\$5,000	
ENGAGE LEVEL Includes: exhibit, quarter page ad & 2 registrations - All attendees will need to register separately with promotional code	\$2,000	
EDUCATE LEVEL May include: exhibit, business card ad and 1 registration - All attendees will need to register separately with promotional code	\$500	
EXHIBIT	COST	QUANTITY
For-profit with 1 registration All attendees will need to register separately with promotional code	\$345	
For-profit without registration	\$300	
Non-profit with 1 registration All attendees will need to register separately with promotional code	\$195	
Non-profit without registration	\$150	
ADVERTISE	COST	QUANTITY
Full page	\$1,000	
Half page	\$500	
Quarter page	\$250	
Business card size	\$100	
TOTAL:		

Sign up to sponsor **online** and pay by credit card at www.supportwomenshealth.org/wwhps.
 Or, **mail** this form with payment made out to WAWH to PO Box 1726 Madison WI 53701.

Questions? Please contact Sara Finger at 608.251.0139 Ext. 1 or sara.finger@wiah.org.
Deadline is January 31, 2019.